

The Town That was Born Lucky

AUCTION SALE

OF THE UNSOLD PORTION OF

Camrose Townsite

BY THE

CAMROSE TOWNSITE CO.
(McNamara & Picard)

450 LOTS FROM \$35.00 TO \$100.00
PER LOT

FRIDAY, NOVEMBER 25th

SATURDAY, NOVEMBER 26th

MONDAY, NOVEMBER 28th

in the Hourston Hall, Jasper Avenue,
next to Windsor Hotel, Edmonton City,
at 7.30 o'clock.—Prompt.

SEE OTHER SIDE

Third Edition

CAMROSE

ALBERTA, CANADA

Situation

Camrose is at the geographical center of the Province of Alberta and, in addition, is in the center of the most productive lands of the Province.

Railroads

Canadian Pacific Railway

EAST: Short line to Winnipeg via Saskatoon.

WEST: To Wetaskiwin.

SOUTH: Via Wetaskiwin to Calgary the
Crow's Nest Pass and Pacific Coast.

NORTH: Via Wetaskiwin to Edmonton.

Grand Trunk Pacific Railway

EAST: Via Tofield to Saskatoon and Winnipeg.

WEST: Via Tofield to the Pacific Coast,
through Edmonton and the Yellow-
head Pass.

SOUTH: To Calgary.

NORTH: To Tofield.

Canadian Northern Railway

NORTH-EAST: To Vegreville.

EAST: Via Vegreville to Winnipeg and East-
tern Canada.

NORTH-WEST: Short line to Edmonton, the
Yellowhead Pass and Vancouver.

SOUTH: To Calgary through Stettler and
Knee Hills, connecting with the
Goose Lake Line.

In addition to the above two new C. P. R.
Lines are projected: one from the South-East,
an extension of the Soo Line from Moose Jaw;
the other a continuation of the C. P. R. west-
ward from Wetaskiwin to the Yellowhead
Pass. Each will serve good country.

Extensive Coal Areas

Are revealed by the five mines now in operation. A good lignite coal, suitable for steaming and domestic purposes, can be bought at the mine mouth, within the town limits, at \$2.00 per ton.

Farming District

For mixed farming purposes the Camrose District is unsurpassed in the West, reaching as it does for fifty miles in every direction, unbroken by barren areas, large lakes, or mountainous territory. It is a district capable of supporting many cities.

Water

Of the finest quality for manufacturing and domestic uses is abundant. It is purest soft water. But two cases of infectious disease have developed in Camrose during the five years the town has existed. See last page re waterworks and sewage.

Institutions

Three Banks: The Merchants', The Traders and the Molsons.

Seven Churches.

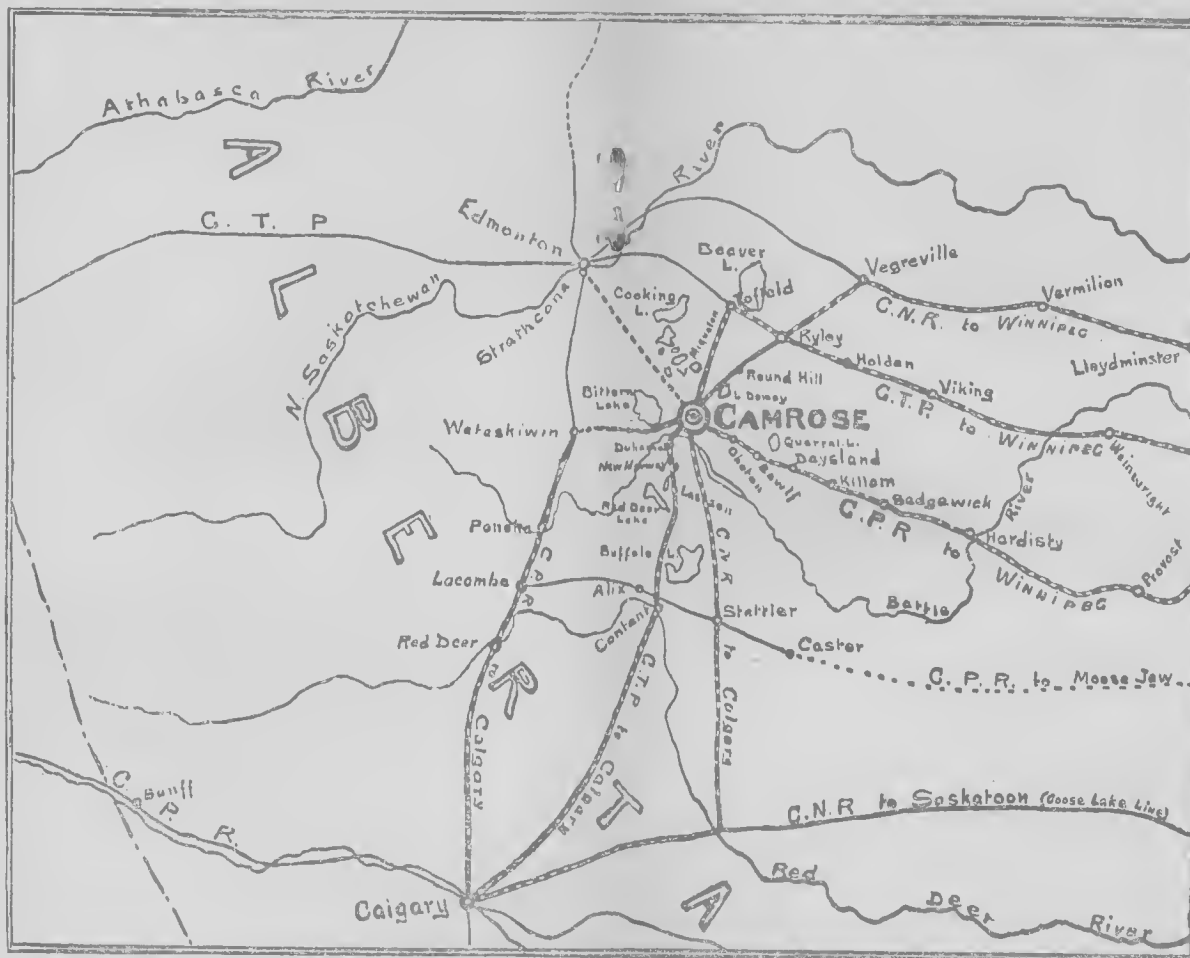
First-class Public School, embracing High School work.

Scandinavian College to be erected in 1911. The site has been purchased for four thousand dollars. This will be the only college of the kind in Alberta, will provide accommodation for three hundred students, and will be supported by the United Lutheran peoples of the United States and Canada.

Camrose Canadian Club (the only Canadian club in Canada owning its premises.)

Municipal and Private Hospitals.

Opera House.



The above map shows the railroad situation in the Camrose district as it actually exists. The short line from Camrose to Strathcona is shown only as a projected line, but, as the bonds are sold for its construction, the Government guarantee granted and the right of way purchased, the line is definitely assured. This gives Camrose lines in seven directions, making direct communication with over 100 towns within 100 miles. Camrose is the first town or city in Alberta to secure the **three great transcontinental roads** and has just claim to the title "**The Railway City.**"

Wholesalers

Are beginning to appreciate Camrose as a distributing center. Three competing lines of railway radiating in every direction offer **unequalled distributing facilities**, while cheap sites and moderate living expenses reduce the cost of doing business. Already Messrs. Georgeson & Co., G. F. & J. Galt, Limited, Massey Harris Co., Calgary Brewing and Malting Co., Winnipeg Oil Co., The International Harvester Co. and the Imperial Oil Co. are established here, and the following have secured sites upon which to build: Messrs. Tees & Pesse, Nicholson & Bain, Revelstoke Lumber Co., Alaska Bedding Co. and the Sawyer-Massey Co.

Manufacturers

Will find Camrose an advantageous point, with **unequalled distributing facilities** (see map) low freight rates in and out (the lowest in Alberta), cheap fuel, cheap power, abundance of water and the hearty co-operation of a live Town Council and Board of Trade. We have in operation: Camrose Brick Plant, Cement Block Works, Camrose Tannery, Creamery and Sash and Door Factory.

Cheap fuel and other favorable conditions enable the town to supply electric light and power at a very low rate.

Openings

There are good openings for cereal mills, boot and shoe factories, trunk factory, foundry and machine shops, sugar beet factory, flax mill, twine factory, briquette plant, box factory, steam laundry, cigar factory, over-all factory, glove factory and milk-condensing factory.

Municipal Undertakings

Electric Light and Power Plant, owned by the town and supplying cheapest possible light and power.

Agricultural Park of forty acres with all necessary buildings to permit of Camrose Fair becoming second to none.

Industrial Spur, with wholesale and industrial sites, owned by the town and offered to all wholesalers and manufacturers at cost price—\$10 per foot frontage.

A complete system of Waterworks and Sewage is planned, at a cost of \$100,000, for 1911. All preparations are being made now so that work may commence in the early spring. The program also includes Cement Side Walks.

Do Not Forget

That trains in all directions at any hour, cheap fuel, cheap light, cheap power, excellent water, waterworks and sewage will make Camrose one of the most convenient and desirable places to live in Western Canada.

Further information will be gladly given by

J. R. DAVISON,

*Publicity Commissioner and Secretary of the
Board of Trade.*

*“Now”
is the
Watchword
of the
Wise*

There is a Guessing Competition in connection with this Auction Sale of Camrose Lots.

Guess the number of Beans in the sealed bottle in the Seton Smith Co.'s window, 63 McDougall Ave., City.

Everybody has a guess who buys a Lot.

PRIZES

- 1st—One Upright Grand Piano, \$750.
- 2nd—One Bell Organ, \$125.
- 3rd—Saddle horse, to be selected.
- 4th—Typewriter (Underwood), \$125.
- 5th—One Cutter, \$60.
- 6th—One Singer Sewing Machine, \$50.
- 7th—One Gents' Stock Saddle, \$40.
- 8th—One Ladies' or Gents' Solid Gold Watch \$25 and \$30.

For further particulars see ROBERT SMITH, Auctioneer.

Sole Agents—

THE SETON SMITH CO.

Real Estate Brokers.

63 McDougall Ave., Phone 1611
EDMONTON.